



Attorney Docket: **GBTV02US**

**DECLARATION AND POWER OF ATTORNEY**

As below-named inventors, we hereby declare that: our residence, post office address, and citizenship are as stated below next to our names; that we believe we are the original, first, and joint inventors of the subject matter which is claimed and for which a patent is sought on the invention entitled:

**SYSTEM AND METHOD FOR INDIVIDUALIZING**

**TV PROGRAMMING CHOICES**

the specification for which was filed on March 10, 2004, having Serial No. 10/796,909.

We hereby state that we have reviewed and understand the contents of the above-identified patent application, including the claims.

We acknowledge the duty to disclose information which is material to the examination of this application, in accordance with Title 37, Code of Federal Regulations, § 1.56(a).

We hereby appoint the following attorney to prosecute this application and transact all business in the Patent and Trademark Office connected therewith: David B. Newman, Jr., Registration No. 30,966.

Please address all correspondence to:

DAVID NEWMAN CHARTERED  
Centennial Square  
Post Office Box 2728  
La Plata, Maryland 20646-2728  
Telephone No. (301) 934-6100

We hereby declare that all statements made herein of our

LAW OFFICES  
DAVID NEWMAN  
CHARTERED  
CENTENNIAL SQUARE  
P.O. BOX 2728  
LA PLATA, MD 20646  
(301) 934-6100

own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Name of inventor:

David Baran

Residence:

97 Mount Vernon Lane  
Atherton, California 94027

Post Office Address:

97 Mount Vernon Lane  
Atherton, California 94027

Citizenship: United States of America (US)

  
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Date: June 12, 2004

Name of inventor:

Paul Baran

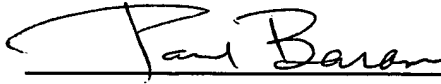
Residence:

83 James Avenue  
Atherton, California 94027

Post Office Address:

83 James Avenue  
Atherton, California 94027

Citizenship: United States of America (US)

  
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Date: 15 June '04

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Kindly charge the **SMALL ENTITY** filing fee in the amount of \$450.00, to Deposit Account No. 14-0783, for filing the Response to Notice to File Missing Parts of Application. If the fee referred to above is found to be insufficient for any reason, please charge the deficiency to Deposit Account No. 14-0783. If the fee referred to above is found to be in excess for any reason, please credit the excess to Deposit Account No. 14-0783.

Respectfully submitted, U

DAVID NEWMAN CHARTERED

By: 

David B. Newman, Jr.  
Registration No. 30,966

Date: June 22, 2004

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LAW OFFICES  
DAVID NEWMAN  
CHARTERED  
CENTENNIAL SQUARE  
P.O. BOX 2728  
LA PLATA, MD 20646  
(301) 934-6100